

MAY 2017

DISTRICT COUNCIL OF YANKALILLA

in the loop

Library Concept Plans Unveiled



Concept plans and a draft site master plan have been developed for the new Yankalilla Library.

Council has endorsed the exciting new building for the site (as pictured) which will be an extension and significant expansion of the existing building at 181 Main South Road.

This will enable the new building to successfully house the Library and the Community Centre while also returning the space which is currently being used by the Library to youth services.

The concept plans for the new Library follow on from the consultation undertaken in 2015. From community consultation, five key priorities were identified as critical to the new Library: quiet spaces, natural light, dedicated children's spaces, exhibition and display spaces and technology. This concept plan address all those needs.

The Library concept also ensures that the facility sits within the vision outlined by

the Public Libraries Board, namely that libraries are hubs of knowledge, creativity and innovation, bringing together the physical and digital worlds and providing opportunities for learning and leisure.

The Draft Site Master Plan takes into consideration the full precinct and includes outdoor spaces connected to indoor spaces, spaces for children, youth, adults and older people and easy access through the site.

Public consultation on the draft Site Master Plan will be held until May 14 with residents able to provide feedback via an Online Survey at:
yoursayyankalilla.com.au/your-say-yankalilla

A public meeting will also be held on Wednesday 10 May at 6pm at The Centre.

Following consultation Council will then look to secure grant funding from both State and Federal Government bodies to assist in the construction of the facilities. This grant funding is vital to the project.



District Council of Yankalilla 🏠 1 Charles St, Yankalilla SA 5203

🕒 Open Monday to Friday 9:00am - 5:00pm ☎ 08 8558 0200

✉ council@yankalilla.sa.gov.au 🌐 yankalilla.sa.gov.au

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COMMUNITY CONSULTATION

We are proposing a revised name and updated look for Council

Council is exploring two strategic directions that will improve the way we do business in the region and push us towards being a more professional, modern and innovative Council.

1 Revise name from:

District Council of Yankalilla to Yankalilla District Council

2 Update visual identity



Why have a revised name and updated visual identity?

Embrace the whole region

District Council of Yankalilla implies a Council servicing just Yankalilla. Yankalilla District Council serves to better unite the district as a whole, and may alleviate concerns about the Council being too focused on the township at the expense of the greater district.

Improve online visibility

By revising the name to Yankalilla District Council we make our region easier to find online. The easier we are to find online the more visitors we are likely to attract. This revision will bring us in line with councils all over the country.

A shift in perception

We are constantly aiming to improve professionalism and raise the level of services we offer the community. The updated visual identity is designed to better reflect this aim and change the perception of District Council of Yankalilla from being a small regional Council to a modern and progressive Council that is open for business.

Align with the Made by Nature; Fleurieu Coast place brand

Already, the place brand has positively contributed to how people are relating to the region in regards to tourism, moving here, industry and economy. The council, as the custodian of the place brand is determined to align with it. You may notice that when the updated identity is placed next to the place brand that the green and blue underlines align to symbolise the land meeting the sea. These are well considered design elements that improve the way Council represents itself.



Legibility and awareness

The revised visual identity is easy to read. The present council visual identity is difficult to read and impossible to recognise at speed. The council wants to be visible and approachable in the community and a visual identity that cannot be recognised is not aligned with that message.



The cost of the revised name and updated identity

The roll out of this strategic project has been in planning for a significant period of time with a focus on ensuring cost to the community and inconvenience in the public realm is minimised. All stationery, business cards, vehicle and fixed signage will only be replaced when existing stock runs out or needs changing due to signage consolidation and will not incur any additional cost. A minor initial cost will be involved in the placement of an updated visual identity sticker over the existing identity on our District and Township Entry signage.

Honouring the previous legacy of the Yacca

The Yacca is an established part of the identity of the region, thanks to the previous Council visual identity. It was a part of this current design brief that the Yacca be retained and you will see that the L's in Yankalilla have been transformed to represent the flowers of the Yacca.



Confusion over current branding

Council is currently working with two existing logos. The first is used on our street signs, buildings, business cards and some of our documentation. The second appears on our district and township entry signage and other documentation that we are currently using. Council needs to choose just one visual identity going forward and this situation provides an ideal opportunity to update and better illustrate what we represent.



Our values

- To serve the community
- Respect each other
- Have integrity
- Deliver services professionally
- Teamwork
- Modern and innovative

The old visual identity does not fit with these long held values and particularly does not align with our vision for professionalism and our new values of modernity and innovation in the community.

ANNUAL BUSINESS PLAN

The Draft Annual Business Plan and Budget for 2017/18 outlines the proposed projects and works to be undertaken next financial year. Public meetings will be held throughout the district giving you the opportunity to ask questions:

- Cape Jervis Community Centre – Thursday 11 May at 7.30pm
- Inman Valley Hall – Friday 12 May at 7.00pm
- Second Valley Hall – Friday 19 May at 7.00pm
- Glenunga Hub, Burnside – Tuesday 23 May at 7.30pm
- Myponga Sporting Club – Wednesday 24 May at 7.00pm
- Yankalilla Council Chambers – Thursday 25 May at 7.00pm

HOW DO YOU PROVIDE FEEDBACK?

We would love to hear your feedback on all consultation including the two important ones before you today:

- Council's new Identity, and
- Council's Draft Annual Business Plan & Budget 2017/18

The consultation period for Council's new identity closes 30 June 2017 and the consultation period for Council's Draft Annual Business Plan closes 9 June 2017. Council will adopt the Annual Business Plan and Budget at its meeting on Tuesday 20 June 2017.

Full details are available online at www.yoursayyankalilla.com.au where you can comment online, or

Email: consultation@yankalilla.sa.gov.au

Call us: 8558 0200

Mail to: PO Box 9, Yankalilla SA 5203

NEXT COUNCIL MEETING

4pm Tuesday
May 16th

COUNCILLOR QUESTIONS

Janet Jones – Deputy Mayor

1. How long have you been a councillor?

I was elected to Council in 2006, 2010 and 2014.

2. How long have you lived in the area?

I am a lifetime resident of the district.

3. Where do you live in the area?

I live at Delamere, in the rural ward of Field.

4. What is your proudest achievement on council?

There have been many including the redevelopment of the former Council Administrative building; Council's resolution to assume ownership of the provision of potable water supply and the Community Waste Management System to the Wirrina properties; and the recent branding of our Council area 'Fleurieu Coast'.

5. Why did you join council?

My interest in the wellbeing and future of our community and my desire to be actively involved in the decisions which impact the district motivated me to nominate for a position on Council.

6. What is your tourism tip to someone who isn't from the area?

Plan a lengthy stay to savour all there is to enjoy.

7. What is something people don't know about the area?

The Yankalilla Council area offers great beaches, interesting nature trails, good fishing, magnificent views, a gourmet paradise of food outlets, free wifi, free electric car charging station and a friendly welcoming greeting.

8. What is something that people don't know about you?

I love being pampered.

9. What is your favourite local food?

Anything that is not still moving and looks attractive on the plate.

10. What's on the radar for you at the moment?

The 2017/18 Annual Business Plan and Budget.



www.yoursayyankalilla.com.au

YOUR SAY YANKALILLA IS COUNCIL'S ONLINE CONSULTATION HUB THAT ALLOWS YOU TO ENGAGE WHEN AND WHERE IT SUITS YOU!

HISTORY MONTH

The Yankalilla Library and Yankalilla District Historical Society Inc. present Old Yankalilla as part of SA History Month. Dr Margaret Morgan will give an illustrated talk on the history of some of the old buildings in Yankalilla and their early occupants. Copies of the new booklet Old Yankalilla will be available for purchase.

Time 2pm - 4pm

Contact Sandra Skinner 8558 2043 or sandraskinner@yankalilla.sa.gov.au

BAKE-A-WISH

Take up your wooden spoons and start spinning those whisks for Bake-A-Wish to help raise much needed funds for The Make-A-Wish Foundation. In return for a donation, you can enjoy some brilliant baking, done by volunteers in our Community Centre kitchen, while helping to make wishes come true for really sick kids and teens. To donate, head to: <https://bakeawish2017.everydayhero.com/au/district-council-of-yankalilla-community-services-team>.

Contact Julianne at the Community Centre, 8558 0262, to volunteer a couple of hours of your time, to make, decorate and/or sell our goodies.

NATIONAL LIBRARY AND INFORMATION WEEK

To celebrate National Library and Information Week 22-28 May, copies of the children's picture book 'Baby Baby' written by Phil Cummings and illustrated by Greg Holfeld will be gifted to district schools and the Children's Centre.

NATIONAL VOLUNTEER WEEK

Council staff and elected members would like to express our sincere thanks to all our volunteers throughout the district as part of National Volunteer Week. National Volunteer Week is held from 8-14 May 2017. We appreciate the hard work and commitment our generous volunteers make throughout the year. Without your ongoing support we wouldn't be able to achieve all we can within the District.



After Hours Emergency ☎ 8558 0200
Visitor Information Centre ☎ 8558 0240
The Centre ☎ 8558 0264
Library ☎ 8558 2043

Don't miss out!

WHAT'S ON THIS MONTH AT THE CENTRE & LIBRARY

181 Main South Road, Yankalilla

Wiggle 'n' Giggle

Tuesdays during school term

Time 10:00am - 10:30am

Book Maddy 0417 843 107

Composting Workshop

Wednesday, May 3rd

Time 10.30am - 12pm

Bookings Essential

8555 7409 or admin@frwa.com.au

Drama Play Children's Drama Class

Thursday 11th & 25th May

Time 3.30pm - 4.30pm

Book Evette 8558 4001

evette@creative-workshops.net

History Talk 'Old Yankalilla'

Friday 12th May

Time 2pm

Book Library 8558 2043

"What's with Wheat?" Presented by Chiropractic Works - Free Event

Thursday 11th May

Time 7pm

Book Chiropractic Works 8558 3834

Craft Sessions

Tuesday 16th May

Time 11:15am - 2:00pm

Price \$10

Book Visitor Information Centre 8558 0240

After School Lego

Monday 22nd May

Time 2.30pm - 3.30pm

Enquire Community Centre 8558 0262

Just for Laughs

Wednesday 24th May

Time 1pm - 3pm

Price \$5

Book Evette 8558 4001

evette@creative-workshops.net

BAKE-A-WISH Fundraiser

Wednesday 24th March

Time Baking from 10am & Selling from 1pm

Contact Julianne to register interest/availability 8558 0262

VOLUNTEERS WANTED TO ASSIST WITH BAKING AND/OR SELLING

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